

Baron launches global jet card for corporate, HNIs

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Private air charter services provider Baron Luxury and Lifestyle Wednesday launched its global jet card Baron Eagle, which offers a complete air travel solution to corporates and high-end individuals.

Story Highlights

"By launching India's first global jet card, we aim to redefine ownership of a private aircraft. With the dollar value touching all-time high, the card provides an ideal choice for customers to avail all the benefits of owning an aircraft at a fraction of ownership cost," Baron Luxury and Lifestyles chairman and chief executive Rajeev Wadhwa said after the launch.

The "by invitation only" membership programme will offer individuals and corporates all the benefits of owning a large fleet of aircraft depending on their requirement, at a fraction of the ownership cost and allows its members to fly private to most international destinations, he said.