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# NetIndian



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Baron Luxury and Lifestyles Pvt Ltd has launched Baron Eagle, India's [first Global Jet Card](#), a membership programme that will offer individuals and corporates the benefits of owning a fleet of aircraft at a fraction of the ownership cost.

A [press release](#) from the company said the programme would allow members to fly private to most [international destinations](#).

"Baron Eagle is a [solution](#) for all those who wish to own an aircraft for their utility and business applications, now without the cost of aircraft ownership and without the hassles of the management, maintenance and compliance obligations that comes along with the ownership," it said.

According to it, internationally, Jet Cards provide guaranteed access to [business jets](#) at reasonable hourly rates.

Jet cards are pre-paid cards where a set amount is deposited into a card. The balances are adjusted based on the usage over a period of time. [X]

"By launching India's first Global Jet Card, we aim to redefine ownership of a private aircraft. With the [dollar value](#) touching all-time high it may not be the appropriate time to buy an aircraft. However, Baron Eagle Membership provides an ideal choice for customers to avail all the benefits of owning an aircraft at a fraction of the ownership cost," Mr. Rajeev Wadhwa, Chairman & CEO, Baron Luxury and Lifestyles Pvt. Ltd., said.

The release said Baron Eagle also provides flexibility across various aircraft types, including rotary and fixed wing aircraft.

The card also offers flexibility of transferability, is refundable and can be used as corporate [individual gift for business](#) and personal needs, the release added.

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