

India Business Quiz

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Indian Brands- II

Jargon buster

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Weekly Business Quiz # 198

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Q 1. Why did its founders, Tompkins and Klopp name the outdoor products company 'The North Face' ?

Ans. Climbing the The North face of any mountain is toughest in the Northern Hemisphere

Q 2. What unique pre-paid service has been started under the name Baron Eagle in India ?

Ans. Prepaid service for hiring planes and helicopters for HNIs and Corporates

Q 3. Which consumer products co is offering 10% discount as its leader for last 42 years Sri Gajanan Pendharkar celebrates 80th bday?

Ans. Vicco Laboratories

Q 4. About whom Jobs once said, "He has more operational power than anyone else at Apple except me" ?


Ans. Jonathan Ive , SVP of Design

Q 5. What is common to Tesla Motors, LinkedIn, YouTube, Yelp and Yammer ?

Ans. All cos floated by ex Paypal people, known as Paypal mafia

Q 6. Taj Group has created a recycling project for PET bottles thrown from their hotels in Chennai. What products are made out of them ?

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Twitter update

- Taking private, going public seems to be a cycle As Dell decides to go private which Hotel co is going public after going pvt earlier? **2 hours ago**
- What law in US makes it possible for TWITTER Inc to file for an IPO and yet keep its finances confidential ? **#TwitterIPO 3 hours ago**
- Name this partner and friend of Warren Buffett, with whom he bought Heinz and also the richest Brazilian in the world. He owns 3G Capital. **4 hours ago**
- What is unique about the newly launched Nokia 114 ? **5 hours ago**
- Which American car major introduced Minivan as a separate category in cars, 30 years ago ? **5 hours ago**
- Why is RBI angry with people who make garlands out of currency notes in marriages and political gatherings ? **15 hours ago**
- Who are the three front runners for the position of Chief Economic Advisor to Govt of India, a post vacated by Raghuram Rajan ?