

### Market Watch

12:53 PM | 11 Nov

SENSEX

20,604.45 ▼ -61.70

NIFTY

6,116.90 ▼ -23.85

Gold (MCX) (Rs/10g.)

29,802.00 ▲ 97.00

USD/INR

63.28 ▲ 0.78

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## Chartered jets give wings to Bollywood, helps promote films outside metros

Anirban Chowdhury, ET Bureau Oct 18, 2013, 04.00AM IST

**Tags:** Yash Raj Films | Tata Group | Sanjay Dutt | ritesh sidhwani | indian economy | Excel Entertainment | chartered jets | Balaji Motion Pictures

MUMBAI: With the Indian economy giving little hint of any revival, business jet charter companies are seeing users from a seemingly recessionproof segment emerge as a big client base — Bollywood.

India's film production companies are fast becoming the most active users of chartered business jets after companies and politicians, another recession-proof industry especially in election season.



(Bollywood is fast becoming...)